

Global English Proficiency Report 2024

Insights and trends
for business leaders



Executive summary

Aggregating and analyzing global English proficiency test results gives business leaders a valuable snapshot of current skill levels worldwide, and offers a rare insight into global market dynamics and trends. This report is the latest analysis of global English proficiency test results, building on our **2016 and 2020 reports**, sharing the state of English skills around the world.

Since 2020, **English test numbers taken worldwide have risen fivefold**. This strongly indicates that English is increasingly a key driver of business growth globally.

Today's data tells us that around the world, recruiters are putting English skills **at the heart of their hiring processes**, and there's a **growing focus on language learning in L&D**, too.

Despite the dramatic spike in test numbers, overall, **English test scores remain stable**. This points to a widening pool of talent with proficiency in English, giving leaders confidence in recruiting for international expansion.

Business leaders seeking a competitive edge can integrate the insights from this report into their hiring and L&D strategies, and make informed decisions about where in the world to hire or expand.



Introduction: Identifying trends and informing business decisions

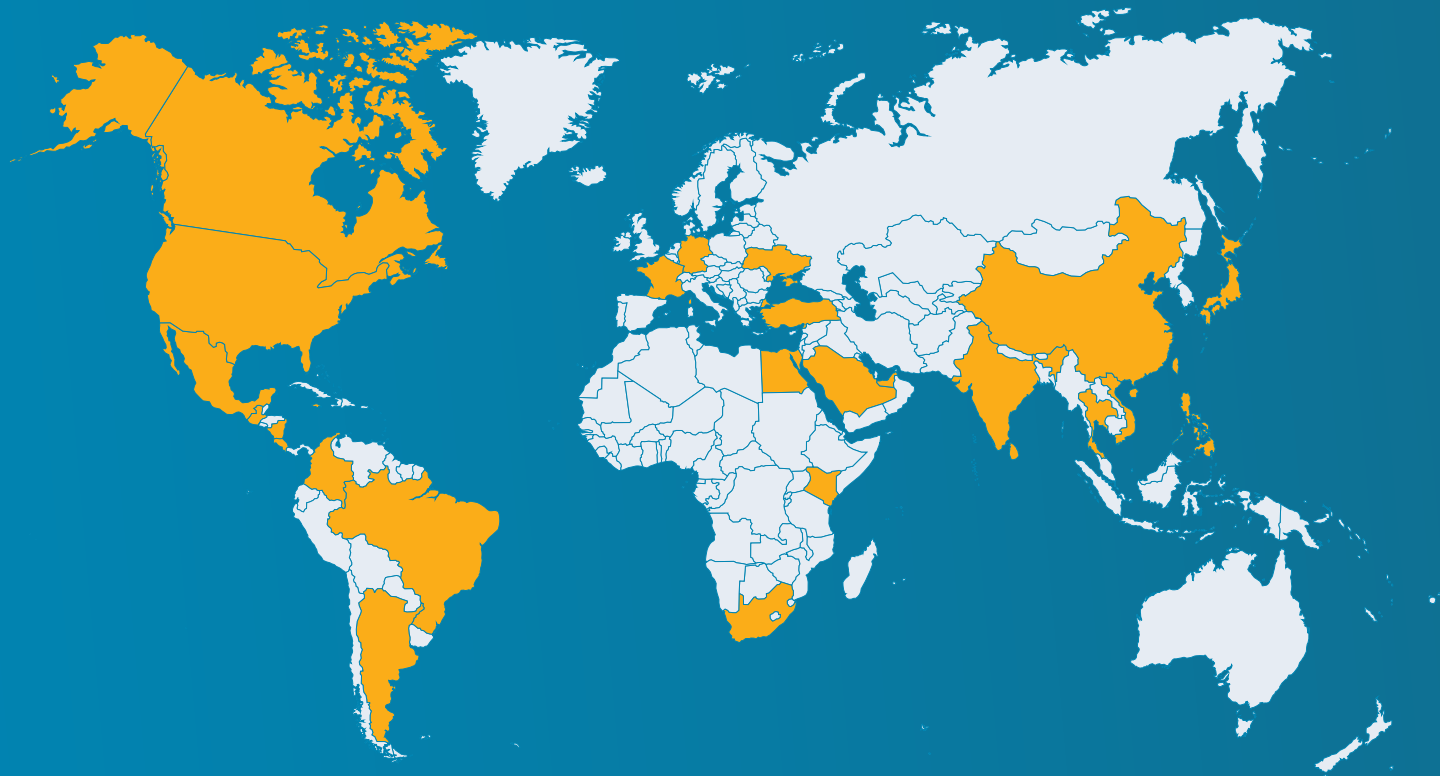
Versant by Pearson, the premier suite of language tests for businesses, delivers millions of English language tests to organizations worldwide every year, enabling businesses to make faster, data-driven hiring decisions and upskill workforces with confidence.

This report shares the key trends and business insights from analyzing a portion of 2023 Versant by Pearson English language assessment scores (approximately 750,000).¹

The tests were taken from 1st January to 31st December 2023 across more than 100 countries.²

The data offers unique insights into professional English language skill levels globally, along with average proficiencies across different countries and industries.

Results are divided into nine key regions, and the countries with the greatest volume of tests taken are indicated below.³



Africa: Egypt, Kenya, South Africa

Asia Pacific and China: China, Japan

Central America and Caribbean: Costa Rica, Guatemala, Nicaragua, Jamaica

Europe: France, Germany, Ukraine

Middle East Central Asia: KSA, Turkey, United Arab Emirates

North America: Canada, Mexico, United States

South America: Argentina, Colombia, Brazil

South Asia: India, Sri Lanka

Southeast Asia: Philippines, Vietnam, Thailand

¹ Scores reported are not representative of industry cut scores, or the level of English in each country as a whole, but of the test takers sampled.

² Test takers are usually applying for a job, and using English as a second or additional language.

³ This report only includes data from countries with more than 100 tests taken. The majority of test takers sampled are in South Asia, Southeast Asia, and the Americas.

About the data in this report

The test scores featured in this report are from three Versant by Pearson English language assessments:

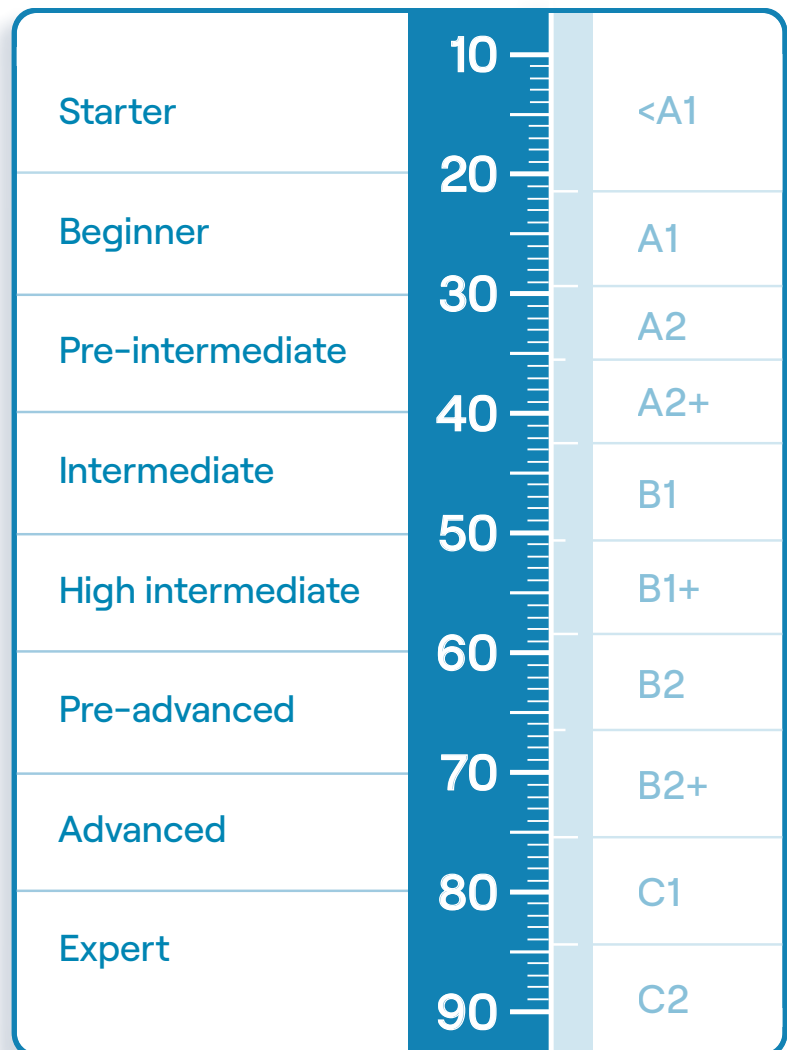
→ **English Speaking Test⁴**
("speaking scores")

→ **English Writing Test**
("writing scores")

→ **English 4-Skills Essentials Test**
(reading, writing, listening and speaking – "4-Skills scores")



All test scores included are reported on the Global Scale of English, Pearson's detailed and globally recognized 10–90 English language proficiency scale, where 10 indicates starter-level skills and 90 indicates expert-level English skills.



⁴ The Versant by Pearson English Speaking Test, often referred to as VET, retired in 2024 and was replaced by the English Speaking and Listening Test. Learn more about the full Versant by Pearson testing suite at pearson.com/languages.

Key global insights

Here's what the data tells us about the shape of English proficiency globally today.

1. Despite a drastic increase in English testing, test scores remain stable

The number of English language tests taken is at an all-time high, having increased fivefold since 2020. This increase in testing is particularly noticeable in fast-growing sectors like Business Process Outsourcing (BPO) and IT Business Process Management (IT-BPM). This tells its own story about the growing significance of English skills worldwide within these industries. Despite this increase, average test scores remain stable.

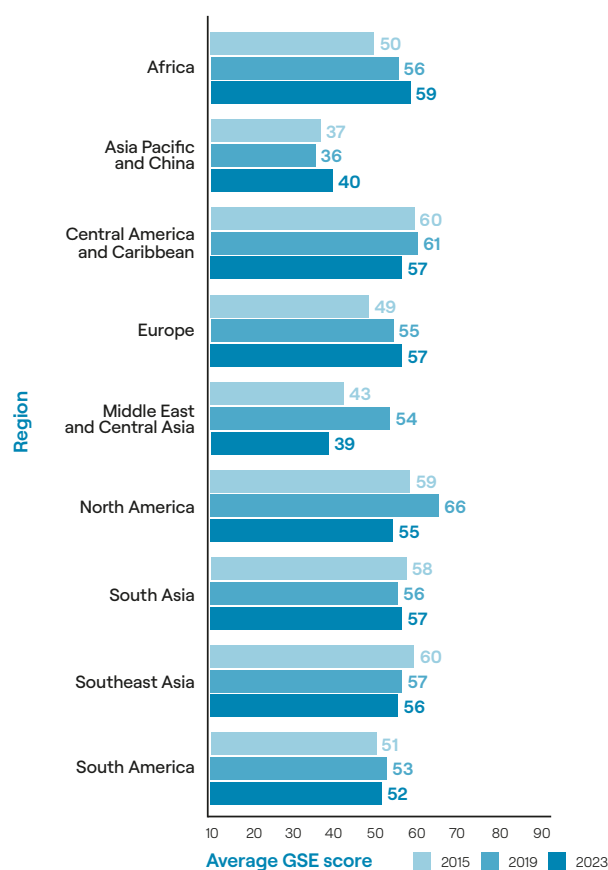
2. English speaking: Global scores hold steady, with regional standouts

English speaking proficiency over the last eight years has remained stable, with some fluctuation globally. Cohorts in Africa and Europe, for example, demonstrate steady, notable progress towards proficiency in speaking, reflecting the high standards of English skills expected in international workforces in these regions.

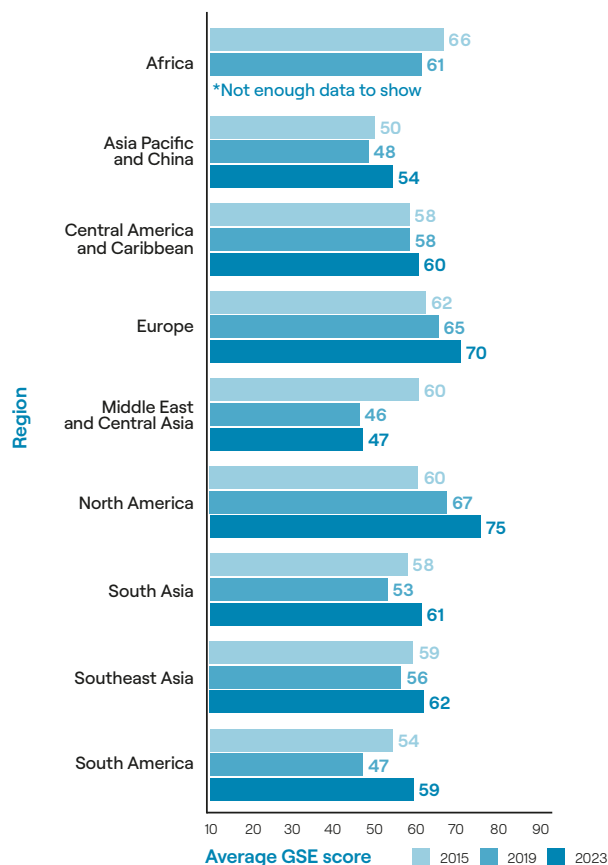
3. English writing: Average written English scores at a record high

As evidenced in previous reports, higher volumes of writing tests resulted in lower scores. However, following the latest surge in testing, average writing scores are now at a record high. This could be because of the increase in written online communication both in and out of the workplace in a post-COVID world, and the dominance of English as the language of choice for more than [half of the websites on the internet](https://www.statista.com/statistics/262946/most-common-languages-on-the-internet/).⁵ In North America, increased onshore hiring may be contributing to exceptionally high scores, meanwhile, high scores in Africa may be driven by Egypt's emergence as a BPO hub.

Average Speaking scores from 2015–2023



Average Writing scores from 2015–2023



⁵ <https://www.statista.com/statistics/262946/most-common-languages-on-the-internet/>

Average English test scores by region 2023

4-Skills score:		Speaking scores:		Writing scores*:	
1. North America:	69	1. Africa:	59	1. North America:	75
2. Africa:	68	=2. Central America:	57	2. Europe:	70
=3. Europe:	63	=2. Europe:	57	3. Southeast Asia:	62
=3. Southeast Asia:	63	=2. South Asia:	57	4. South Asia:	61
4. Central America:	61	3. Southeast Asia:	56	5. Central America:	60
5. Middle East and Central Asia:	53	4. North America:	55	6. South America:	59
6. South Asia:	52	5. South America:	52	7. Asia Pacific and China	54
7. South America:	51	6. Asia Pacific and China	40	8. Middle East and Central	47
8. Asia Pacific and China	48	7. Middle East and Central Asia:	39		

* Excluding Africa: not enough data to show.

Average test scores by industry 2023

Speaking scores:		Writing scores*:	
1. Communications:	64	=1. Finance and Banking:	67
2. Telecoms:	61	=1. Telecoms:	67
3. Technology:	57	=2. BPO:	61
=4. BPO:	56	=2. Technology:	61
=4. Finance and Banking:	56	3. IT services:	59
=5. E-commerce:	54	4. E-commerce:	58
=5. IT services:	54	5. Communications:	56
6. Healthcare:	46		
7. Pharmaceutical	43		

* Excluding Healthcare and Pharmaceutical: not enough data to show.

Note that these scores are reflective of applicants to work in these sectors, not necessarily reflective of the accepted scores for each.

4. Organizations are increasingly prioritizing English in L&D in addition to hiring

In regions such as Asia Pacific and China, and Middle East and Central Asia, English language testing is often used to place employees in language training programs. Here, proficiency scores are lower, suggesting that businesses are invested in strengthening employees' language skills to future-proof their workforce.

5. Overall proficiency greatly varies by industry, revealing potential skills gaps

The Communications industry boasts the highest speaking scores, but the lowest writing scores. This suggests that spoken fluency is key, and written skills feature less in roles within this sector. Scores in the Telecoms sector are high in both writing and speaking, reflecting the need for multidisciplinary English communication skills. Meanwhile, Technology, BPO, Finance and Banking, E-commerce and IT services all share intermediate to high scores for speaking and even higher scores for writing, highlighting a skills gap and potential room for additional language training.

Now, let's look at the factors and trends affecting testing in six key areas around the globe.



India spotlight: Strong English skills are driving growth, with an emphasis on voice-based testing

India is a global leader in the IT and BPO sector, where English skills are crucial to operational success. The market has experienced significant growth in recent years, and this is **predicted to continue**.⁶ Leaders are aware that accurately testing English skills reduces the cost of mis-hires and protects credibility, particularly when hiring at scale.

Voice-based language tests which evaluate speaking and listening skills remain the most popular, due to the high volume of customer service roles which require these skills.

Across industries, scores are generally in line with global averages, with Finance and Banking boasting the highest levels of proficiency. Lower scores in the Healthcare sector could be impacted by the rapid growth and drive to widen access to nursing jobs.

Much of the recruitment activity in Tamil Nadu focuses on Healthcare workers, while the National Capital Territory is testing a greater proportion of Finance and Banking staff.

The table below shows the average speaking scores per region and the percentage of candidates that organizations would be able to hire, based on common cut scores (the minimum language skill expectations for a role).

Average English scores by test, India:

4-Skills score:	52	Speaking score:	57	Writing score:	61
Global score:	57	Global score:	54	Global score:	61
=1. Listening:	54	=1. Sentence mastery:	62	1. Reading comprehension:	65
=1. Writing:	54	=1. Vocabulary:	62	2. Voice and tone:	62
2. Speaking:	51	2. Fluency:	54	3. Grammar:	61
3. Reading:	50	3. Pronunciation:	47	4. Vocabulary:	59
		Intelligibility (scored from 1-5)	3.8	5. Organization:	56

Average speaking scores by industry, India:

Industry	India speaking score averages	Global speaking score averages
1. Finance and Banking	63 ↑	56
2. Tech	59 ↑	57
3. Consulting	58 ↑	55
=4. BPO	57 ↑	56
=4. IT services	57 ↑	54
5. E-commerce	56 ↑	54
6. Healthcare	45 ↓	46

Average speaking scores by region, India:

Region	Average speaking scores	56+	59+	62+	65+
1. National Capital Territory	63	67%	59%	51%	43%
2. Rajasthan	60	65%	57%	48%	39%
3. Punjab	58	56%	48%	40%	31%
=4. Haryana	57	54%	45%	36%	29%
=4. Karnataka	57	53%	44%	37%	29%
=4. Maharashtra	57	52%	43%	36%	28%
=4. Uttar Pradesh	57	54%	45%	37%	29%
=4. West Bengal	57	52%	44%	35%	27%
5. Telangana	56	48%	39%	31%	24%
6. Tamil Nadu	52	37%	30%	24%	19%

⁶ <https://www.technavio.com/report/it-and-bpo-services-market-in-india-industry-analysis>



Philippines spotlight: Demand for transferable business skills is driving higher levels of English proficiency

The IT-BPM (IT Business Process Management) sector is central to the Philippines economy, where it is an undisputed global leader. Today it is the second largest services delivery location, with an estimated **16-18% share of IT-BPM sector by headcount**.⁷ Between 2009 and 2023, the number of people in the IT-BPM sector increased from around 500,000 to **1.7 million**.⁸

However, English test scores have declined slightly over the same period. This could be due to various factors such as changes in the education system, recruitment strategies, passing thresholds, as well as increased sourcing of candidates from other regions beyond Metro Manila. Even so, the data reveals that English skills remain strong, the talent pool is wide and the industry is bracing for staggering growth and hiring surges.

Test score averages are a good indicator of industry cut scores. In the Philippines, cut scores tend to trend higher, particularly in Healthcare and Customer Service roles where they are global market leaders. Most candidates demonstrate skills above the global average, and above the minimum standards expected to carry out customer service agent roles.

The expansion of IT-BPM firms into rural areas is a key goal of the government in promoting inclusive economic development. As the data shows, organizations looking to broaden their talent pools or recruit talent with higher English proficiency can confidently diversify their search beyond existing IT-BPM hubs and target their search to where English proficiency levels are highest.

Average English scores by test, Philippines:

4-Skills Score: 63	Speaking Score: 56	Writing Score: 62
Global score: 57	Global score: 54	Global score: 61
1. Listening: 68	=1. Sentence mastery: 61	1. Grammar: 66
2. Writing: 65	=1. Vocabulary: 61	2. Reading comprehension: 63
3. Speaking: 61	2. Pronunciation: 51	3. Voice and tone: 61
4. Reading: 58	3. Fluency: 50	4. Vocabulary: 58
	Intelligibility 3.8 (scored from 1-5)	5. Organization: 56

Average speaking scores by industry, Philippines:

Industry	Philippines speaking score averages	Global speaking score averages
1. Tech	66 ↑	57
2. E-commerce	61 ↑	54
3. Finance and Banking	58 ↑	56
4. BPO	55 ↓	56
5. Healthcare	54 ↑	46

Average speaking scores by region, Philippines:

Region	Average speaking scores	56+	59+	62+	65+
1. Western Visayas	62	72%	62%	51%	40%
=2. Negros	60	64%	53%	43%	33%
=2. Northern Mindanao	60	62%	51%	43%	34%
3. Davao	57	50%	38%	29%	22%
4. Central Visayas	56	50%	40%	31%	23%
5. Metro Manila	56	48%	39%	31%	24%
6. Calabarzon	55	43%	34%	26%	19%
7. Central Luzon	55	45%	35%	26%	19%
8. Ilocos	54	43%	32%	23%	17%

⁷ <https://www.colliers.com/en-ph/news/bpo-situationer-part-three-itbpm-continues-shine>

⁸ <https://www.bworldonline.com/top-stories/2023/09/28/548237/it-bpm-sector-on-track-to-hit-revenue-goal-boost-gdp-share/>



Japan spotlight: Employers are dialing up the importance of English speaking skills

As Japanese businesses compete for new markets in a global economy, many employers recognize the growing importance of English as a driver of business growth. However, finding the right talent is a challenge. There is a significant gap between the traditional skills (such as listening and reading) that are taught and assessed in formal education, and the communicative skills (such as speaking and writing) that businesses need.

Private language schools are increasingly servicing businesses with practical skills training and coaching. L&D programs like these are the primary use case for Versant by Pearson tests in Japan and across many lower proficiency English markets in Asia.

Here we see that average speaking scores are broadly similar across the region (Thailand 34, Korea 37, Japan 40, China 41) and that traditional domains of spoken English (such as vocabulary and sentence mastery) score much higher than “manner of speech” traits (such as fluency, pronunciation and intelligibility).

Within Japan we also see a stark reminder of the size of the speaking skills gap. Only 7% of Japanese people can speak at a level acceptable for global business (generally assumed to be at least GSE 59). This is echoed in wider research, where only **14% of the Japanese workforce agree they can express themselves fully in English** at work.⁹

Although it is estimated only **24% of companies in Japan provide language training** support to their employees today, this is expected to trend upwards as the economy continues to globalize, government funding for reskilling takes effect, and businesses put skills, including English, at the heart of their human capital management strategies.¹⁰

Average English scores by test, Japan:

Speaking Score:	40	Writing Score:	51
Global score:	57	Global score:	61
1. Vocabulary:	44	1. Voice and tone:	54
2. Sentence mastery:	43	2. Reading comprehension:	53
= 3. Pronunciation:	36	3. Grammar:	52
=3. Fluency:	36	4. Organization:	50
Intelligibility (scored from 1-5)	3.2	5. Vocabulary:	49

Average speaking scores by industry, Japan:

Industry	Japan speaking score averages	Global speaking score averages
=1. Finance and Banking	44 ⬇️	56
=1. Tech	44 ⬇️	57
=1. Consulting	44 ⬇️	55
=1. IT services	44 ⬇️	54
2. E-commerce	43 ⬇️	54
3. Healthcare	40 ⬇️	46

⁹ <https://www.pearson.com/content/dam/one-dot-com/one-dot-com/pearson-languages/en-gb/pdfs/gse/japan-gse-factsheet-employer-en.pdf>

¹⁰ <https://www.pearson.com/content/dam/one-dot-com/one-dot-com/pearson-languages/en-gb/pdfs/gse/japan-gse-factsheet-employer-en.pdf>



Colombia spotlight: Businesses moving beyond vague English scores in favor of detailed, role-specific assessments

A leader in offshore BPO markets,¹¹

Colombia's status as a global support hub is set to continue with **year-on-year growth predicted until at least 2029**.¹² This will keep English skills firmly on the Colombian agenda. But with increasing competition from offshore locations, there's a growing need to move away from generic, broad test results, and instead use more detailed English proficiency scores for better hiring and upskilling.

Businesses and universities have historically relied heavily on the Common European Framework of Reference (CEFR) when recruiting or placing those with English as a second or additional language. However, its wide-ranging bands lack the nuance needed for role-fit hiring. Organizations are moving to Versant by Pearson tests and leveraging the role-specific insights of GSE Job Profiles to win the race for talent.

With this extra intelligence, organizations can set more realistic, data-driven cut scores, opening the door to a wider talent pool. They can invest their English upskilling budget more wisely and help their workforce reach the right level of English for their roles and industry.

While cut scores across industries remain high, many organizations are leveraging different types of English assessment to find the right talent for their roles. For example, they're relying on voice-based tests, rather than tests that focus on written skills, to get a more role-relevant picture of candidates' English ability.

Average English scores by test, Colombia:

4-Skills score: 50		Speaking score: 51		Writing score: 59	
Global score: 57		Global score: 54		Global score: 61	
1. Writing: 52	=1. Sentence mastery: 56	1. Reading comprehension: 63			
2. Listening: 51	=1. Vocabulary: 56	2. Grammar: 60			
3. Reading: 50	2. Pronunciation: 48	3. Voice and tone: 60			
4. Speaking: 48	3. Fluency: 46	4. Vocabulary: 57			
		Intelligibility (scored from 1-5): 3.7	5. Organization: 56		

Average speaking scores by industry, Colombia:

Industry	Colombia speaking score averages	Global speaking score averages
1. Telecoms	57 ⬇️	61
2. Human Resources	55 ⬆️	47
3. Utilities	51 ⬇️	54
4. IT services	47 ⬇️	54
5. BPO	45 ⬇️	56

¹¹ <https://en.investinbogota.org/news/colombia-leads-offshore-bpo-2/>

¹² <https://www.statista.com/outlook/tmo/it-services/business-process-outsourcing/colombia>



Egypt spotlight: Egyptian businesses increasingly prioritizing English in hiring and upskilling to capitalize on growth

Thanks to its strategic location (offering timezone compatibility with Europe) and a big pool of professional talent with improving English skills, Egypt is an **emerging BPO outsourcing hub**.¹³ In addition, the Egyptian government is also providing incentives and support to the IT and BPO sectors.

Once considered a non-traditional market, Egypt has many nationals with strong English skills (it's taught widely in schools and universities), and who are exposed to English through media, the internet and tourism.

The global recruitment market is looking to hire from areas with a high level of English language proficiency outside of traditional locations, and Egypt could be the answer. Egypt-based businesses that serve other countries in the Middle East recognize the importance of English for business operations, and are increasingly testing English as part of their hiring processes. They're also assessing and developing employees' English skills to remain competitive.

Average proficiency scores are high compared to global averages. This could be because Egypt is earlier on the growth curve than the Philippines has recently experienced.

Egyptians recognize that English proficiency is essential for job opportunities, prompting a strong desire to enhance their language skills. This is reflected in the rise of corporate-sponsored English training programs.

Average English scores by test, Egypt:

4-Skills score:	53	Speaking score:	59
Global score:	57	Global score:	54
1. Listening:	55	1. Vocabulary:	62
=2. Reading:	53	2. Sentence mastery:	61
=2. Writing:	53	4. Pronunciation:	58
3. Speaking:	51	4. Fluency:	
		Intelligibility (scored from 1-5)	4

Almost all test scores are for BPOs.

¹³ <https://www.statista.com/outlook/tmo/it-services/business-process-outsourcing/egypt>



Europe spotlight: European industries like Transport and Logistics increasingly rely on English skills

The EU business economy includes almost **31 million enterprises and employs around 156 million people**.¹⁴ EU companies are increasingly seeking benchmarks to align employees' actual English skills with job expectations.

Leaders are realizing the impact of testing English proficiency on hiring quality, leading to a shift in focus from solely L&D, to a mix of L&D and recruitment strategies.

EU industries such as Transport and Logistics and Tourism and IT, are increasingly seeking employees with English language proficiency.

Testing English language proficiency levels at the hiring stage isn't a priority for a lot of EU businesses.

As an L&D tool, English language testing is more popular. Where testing happens, average scores have increased from 52 to 57.

Taking Italy as an example, English skill testing and development is very much on the agenda for business leaders. Pearson research, **How English empowers your tomorrow: The life-changing impact of learning English on your career and beyond**,¹⁵ reports that:

English is extremely important today – and will remain important over the next five years. 91% of Italian respondents said English was important for their work life today – above the global average of 85%... The mastery of the English language in Italy is a vital skill for professional success.

¹⁴ <https://ec.europa.eu/eurostat/web/products-eurostat-news/w/wdn-20240719-1>

¹⁵ <https://www.pearson.com/content/dam/one-dot-com/one-dot-com/pearson-languages/en-gb/pdfs/gse-research-global-report-en.pdf>



The future of language testing

With the rise in global English language testing over the last eight years and proficiency levels holding strong, it's clear that both employers and employees believe English skills are key to thriving in the global workspace. To drive growth, robust English testing has to remain firmly at the top of the recruitment and L&D agenda.

92%

In a 2023 Pearson survey, an overwhelming 92% of Gen Z saw English proficiency as being key to their career success in 5 years' time.¹⁶

90%

of employees are pleading for language training,¹⁷ unveiling a critical gap in workplace skills development.

85%

Today, more than 1.1 billion people speak English at a useful level,¹⁸ and 85% of employees agree that English is and will continue to be the language of choice for international business.¹⁹

The AI boom will only accelerate this. The Financial Times suggests “strong language skills” are going to be key to interacting with AI,²⁰ whilst another study from the World Economic Forum reports that oral communication skills will become more important as AI becomes embedded into our day-to-day working lives.²¹

Evaluating real-world communication skills, at scale and with one of the most trusted tests on the market, unlocks a global talent pool whilst focusing on the skills that matter for an international workforce. Thorough, role-specific testing gives candidates and employees more opportunities to demonstrate their proficiency, providing businesses with a more accurate, well-rounded view of their overall abilities.

These insights can support better hiring decisions and highly targeted L&D programs, leading to long-term business benefits.

For more than 25 years, Pearson has been supporting HR professionals with practical, state-of-the-art language testing and training tools to ensure the right hiring and training decisions are made. We are proud to support organizations with our groundbreaking, innovative test, Versant by Pearson English Speaking and Listening Test – our most comprehensive assessment of English communication skills to date.

¹⁶ <https://www.pearson.com/languages/why-pearson/the-global-scale-of-english/employers-impact-of-english-research.html>

¹⁷ <https://www.pearson.com/languages/why-pearson/the-global-scale-of-english/employers-impact-of-english-research.html>

¹⁸ <https://hbr.org/2012/05/global-business-speaks-english>

¹⁹ <https://www.pearson.com/languages/why-pearson/the-global-scale-of-english/employers-impact-of-english-research.html>

²⁰ <https://www.ft.com/content/5eadde17-8fb5-44dd-8b11-8a0690121998>

²¹ <https://www.weforum.org/agenda/2024/01/ai-value-soft-skills-workplace-jobs/>

Pearson Language Solutions for Work: Language assessments and training solutions for businesses

Whether you're recruiting for customer-facing roles, connecting international workforces or boosting employee motivation, our connected suite of solutions and expert knowledge supports you to recruit, develop and retain top talent.

Pearson Language Solutions for Work

empowers businesses to unlock the power of language skills in their workforce. With workplace-relevant assessment and training solutions, organizations benefit from:

- ✓ Improved communication, enhancing collaboration and productivity
- ✓ Increased global competitiveness, unlocking new markets and wider talent pools
- ✓ Supported employee development, increasing job satisfaction and retention

Unparalleled insights for ultimate success

Pearson's **Global Scale of English** (GSE) is both a skills framework and a standardized scale for measuring English language proficiency precisely and accurately. The result of extensive global research, the GSE goes beyond other scales to support extensive and detailed workplace-relevant English language testing and training.

The GSE underpins both Versant by Pearson and Mondly by Pearson, enabling easy monitoring and reporting and empowering employees to fast-track their progress.

Used in conjunction with our training and assessments, Pearson's **GSE Job Profiles** is an essential role-specific tool to help you hire high-quality talent and future-proof your workforce. Developed using real English test responses and validated by a range of industry experts, GSE Job Profiles gives you trusted global language skill profiling for almost 1,400 roles. You can specify cut scores for roles and benchmark candidates accurately for faster, more accurate hiring, and identify skills gaps for targeted upskilling.



Recruit with confidence

VERSANT[™]
by Pearson

Trusted by businesses, governments, and universities across the world, **Versant by Pearson** uses the latest expertise in automated language assessment to evaluate English proficiency skills accurately and reliably in real-world situations.

- ✓ Delivering AI-based language tests for over 25 years
- ✓ Millions of tests issued each year
- ✓ Used by more than 1,200 organizations in over 100 countries

94% say Versant by Pearson helps reduce time to hire

84% say Versant by Pearson tests improve the quality of new hires

88% say hiring with Versant by Pearson improves communication with clients and customers²²

Whether you need a comprehensive evaluation of all four language skills, or require a targeted assessment of specific abilities, Versant by Pearson Tests provide the flexibility and reliability needed for successful, high-volume talent acquisition, as well as accurately assessing employees as part of L&D programs.

Develop and retain

mondly
by Pearson

9 out of 10 employees want their employer to provide language training, but only a third do. What's more, those who work for a company that offers language training are **more than twice as likely to say they are 'very satisfied' at work.**²³

Combining decades of experience in language learning with immersive, cutting-edge technology, **Mondly by Pearson** is a groundbreaking platform that enables you to upskill your workforce and drive your business forward.

The range of engaging, flexible, and relevant learning solutions empowers your employees to learn at their own pace, when it suits them.

Mondly by Pearson gives L&D managers everything they need to support employees' confidence in workplace communication, increase engagement and motivation, and improve retention.

²² A 2023 global customer survey of 34 Versant by Pearson Test customers, conducted by Pearson

²³ <https://www.pearson.com/languages/why-pearson/the-global-scale-of-english/employers-impact-of-english-research.html>



About Pearson

Learning is the most powerful force for change in the world. Pearson is the world's lifelong learning company, active in nearly 200 countries, helping everyone achieve their potential through learning.

We do that by providing high quality digital content and learning experiences, as well as predictive technologies and assessments to help HR and business leaders understand what's coming, make data-backed decisions and upskill and reskill their people for the future.

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TDS Global Solutions is an Official Assessment Solutions Partner of Pearson. For over a dozen years, TDS has been involved in the design and delivery of Versant's language assessment solutions. TDS provides tier-1 support to contact centers and customer experience divisions globally and is the exclusive Versant supplier in the Philippines.

Learn more or request a demo at
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