KMC SAVILLS RESEARCH



4Q 2024 Metro Manila Office Briefing

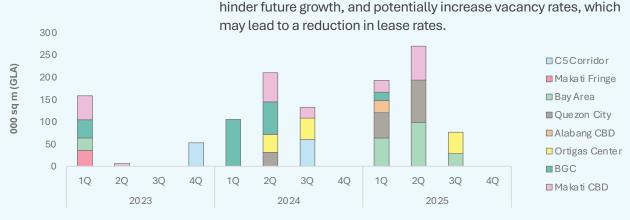
**Emerging Opportunities Amidst the Evolving Office Sector** 



### Office Market Updates: Delays & Opportunities

In 2024, a significant addition of 495,000 sq m of office space entered the Metro Manila market. Currently, 27% of this new supply is occupied, with two of the completed buildings achieving full occupancy upon completion.

MAKATI CBD			
Altaire	COMPLETED		
One Ayala South Tower	COMPLETED		QUEZON CITY
Filinvest Buendia	COMPLETED	-	
The Gentry Corporate Plaza	DELAYED		
ORTIGAS CENTER			
One Filinvest	COMPLETED		
Exchange Square Center	COMPLETED		
QUEZON CITY			
SM North EDSA Tower 3	COMPLETED		
C5 CORRIDOR	100		CS CORRIDOR
GBF Center 2	COMPLETED		
BGC	1		ORTIGAS CENTER
Uptown Eastgate	COMPLETED		
International Finance Center	COMPLETED	A	
MJ Tower Fort	COMPLETED	BAY AREA	
Sennett Corporate Center	DELAYED		
Smith Bell	DELAYED		MAKATI CED BGC
BAY AREA		(E)	
lce	DELAYED	8-18-18-	
Concordia	DELAYED	100 A	81% of the delay is due to Bay Area
DD Meridian Tower	DELAYED	575	projects, leading to no new office supply in
Southfield	DELAYED	10- 1	2024 after 12 years of consistent additions.
One Pacific by the Bay	DELAYED		



METRO MANILA QUARTERLY SUPPLY

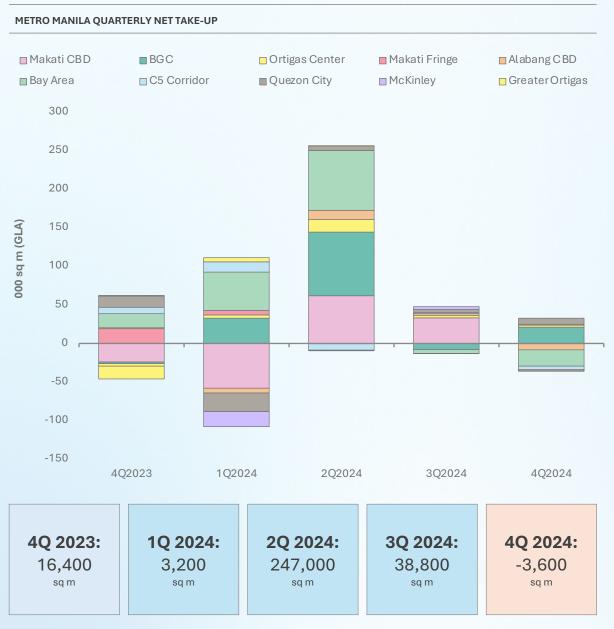
The anticipated delivery of 200,000 sq m of office space has been

delayed from 2024 to 2025. This delay will impact project timelines,

### Office Relocations Weaken Net Absorption by Year-End

The Metro Manila office market saw significant growth in 2024, with net take-up reaching 281,000 sq m, a substantial increase from 2023. BGC and the Bay Area led this growth, driven by demand from government agencies and IT-BPO companies seeking modern, high-quality workspaces.

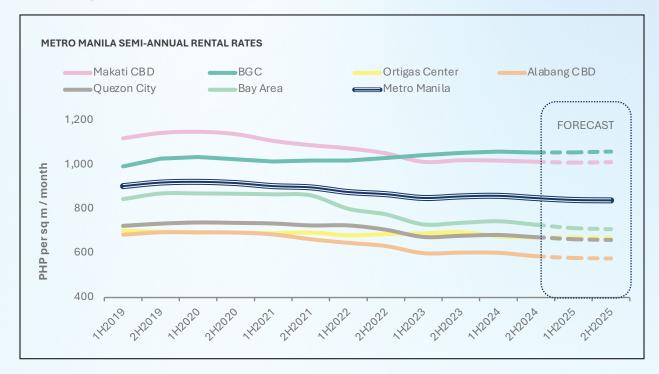
Total transactions reached 591,000 sq m, marking a 41% increase from the previous year. Bay Area accounted for 27% of the overall leasing activities boosted by the demand from government agencies.



Despite a significant volume of transactions throughout 2024 in Metro Manila, the fourth quarter witnessed a negative net take-up of 3,600 sq m. This decline was primarily attributed to a higher volume of lease terminations, including non-renewals and exits from the POGO sector, which outweighed new leasing activity.

### Vacancy Rates Up, Rental Prices Down in 4Q 2024

Metro Manila experienced a slight increase in vacancy rate at the end of 2024, recording 20.3% compared to 2023's 19.5%. The vacancies are expected to remain around the 20% mark due to the upcoming supply of new office space and the spaces that will be available in the market following the deadline of the POGO ban.



Despite a slight increase in the vacancy rate from 3Q 2024 to 4Q 2024 (2%), the Bay Area continues to demonstrate strong performance, achieving an 8.1% YoY decrease in vacancy rates. This positive trend is primarily attributed to significant office space absorption by government agencies that relocated to the region during 1H 2024.

Rental rates in Metro Manila continued to decline in 4Q 2024, reaching PHP 849.9, a 7.7% decrease from the previous quarter. This decline is primarily attributed to high vacancy rates across all districts.

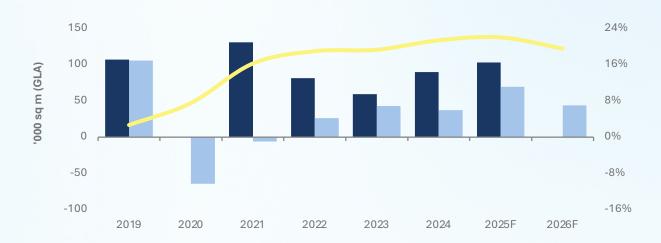
KEY FIGURES	Makati CBD	BGC	Ortigas Center	Alabang CBD	Bay Area	Quezon City
Stock	1,688,321	2,231,569	1,205,353	657,623	1,257,575	770,491
Development Pipeline (2025 – 2026)	103,203	59,714	48,174	27,370	218,676	202,522
Average Rents	1,014.4	1,056.2	671.8	587.1	729.3	673.1
Vacancy Rate	21.4%	12.2%	29.0%	35.6%	24.4%	20.7%

# Market in Minutes

🔳 Supply 🔲 Net Take-Up 📒 Vacancy Rate

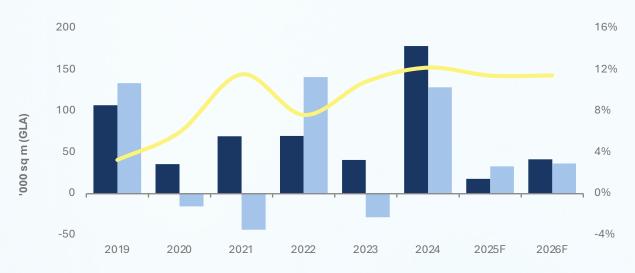
#### **MAKATI CBD**

Office leasing activity in Makati CBD significantly slowed over the past quarter, with transactions reaching 14,800 sq m compared to 35,000 sq m in 3Q 2024. This resulted in net absorption of -349 sq m. With 361,000 sq m of vacant space and an upcoming supply of 103,000 sq m, this could potentially put downward pressure on rents and increase the vacancy rate in 2025.



#### BGC

In 2024, BGC experienced a slight increase in its vacancy rate, rising by 1.4% to 12.2% from 10.8% in 2023. This is due to the significant additional supply of 178,600 sq m of office space in the district, with only 48% currently leased. With back-to-office mandates in place for financial institutions and multinational firms, these organizations may absorb the vacant spaces in the district.

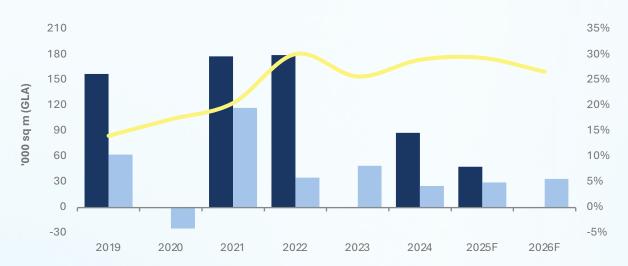


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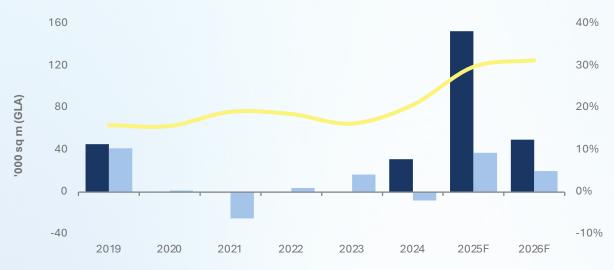
#### **ORTIGAS CENTER**

Ortigas Center experienced the most notable rental decline, with rates dropping by 3.5% yearover-year to PHP 671.8 per square meter. This decline highlights the district's challenges, as net absorption significantly decreased to 26,000 square meters in 2024, down from 49,300 square meters the previous year.



#### **QUEZON CITY**

Quezon City exhibited the most pronounced increase in vacancy rates, culminating in a 21% vacancy rate at year's end. This coincided with a negative absorption of 12,300 sq m of office space within the district. Given the impending influx of 200,000 sq m of office space from the upcoming supply in Quezon City, the district's vacancy rate is projected to persist at approximately 30% until 2026.

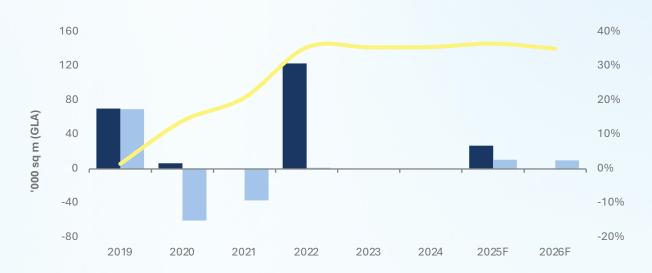


## Market in Minutes

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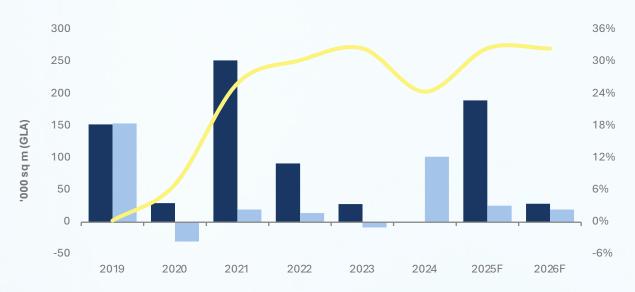
#### ALABANG

Despite recording 39,000 sq m of transactions in Alabang, the district experienced a net absorption of -433 sq m in 2024. This negative figure can be attributed to the downsizing of certain BPO companies and the departure of POGO from the district.



#### **BAY AREA**

Bay Area demonstrated the most significant decrease in vacancy rate, declining by 8.1% to 24.4% from 32.6% in the previous year. This demand was spurred by government and maritime agencies. However, the district's vacancy rate is anticipated to increase towards the 30% mark in 2025 due to forthcoming new supply and the sustained impact of the POGO ban.





## 4Q 2024 Metro Manila Office Briefing

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